



**Management Strategies
and
Transaction Advice
for the
Financial Services Industry**

Partner and Background:

Dipl. Wi-Ing. Caspar Freiherr v. Weichs



Education:

2 years apprenticeship with Siemens AG for industrial Administration (Siemens Stammhauslehre)

5 years Karlsruhe University with diplomas as industrial engineer in production and business administration and as engineer in time & motion studies (REFA)

Work Experience:

3 month Trainee at Siemens USA
3 years Senior Accountant at Whinney Murray Ernst & Ernst (now Ernst & Young)
2 years Ass. to CEO Dr. Jung AG, Investment Advisors and Asset Managers
3 years Managing Partner K&W Residenzbau Development GmbH
2 years Cofounder and CIO Bauwert Development AG (now Bauwert Investment Group)
8 years Partner Dr. Seebauer & Partner Strategic Management and Investment Consultants (now Mercer Oliver Wyman)
Since 1994 Senior Partner Weichs Management Consultants

Memberships:

Venture Capital Club München
Advisory Board Cluster Initiative Bayern für Neue Werkstoffe

Publications:

Since 1981 lots of articles about real estate and loan portfolio management; private, commercial, investment and real estate banking; public and corporate real estate; Basel II; Solvency II, open ended and closed ended investment funds; REITs; asset management, risk management, risk valuation, corporate and structured finance, sales strategies in real estate, bank and insurance business.

Philosophy:

We concentrate on the consulting of the top management of the European financial services market.

Our main targets are to render best services and to produce high value added to our clients.

We focus solely on our core competencies in the financial services market as an independent strategic consultant. Having recognized that many corporate strategies have a direct effect on the capital market or can only be implemented by using the capital markets, we provide our services specifically at the crossing between "Main Street" and "Wall Street". Our consulting task on "Main Street" is to prepare realizable corporate and operating area strategies and to set up the necessary internal organization as well as to accompany their implementation. As part of the consulting geared towards

“Wall Street”, transactions, investments and their structured financing are at the heart of our consulting approach. In coupling these two consulting approaches, we deliver a unique and innovative link between value-added chains for our clients. So our accumulated published transaction volume is more than € 15 billion in more than 120 transactions since 1988.

Target groups & clientele

Banks

European banks are faced with enormous competition on a global scale. Only a few banks will reach or keep leading roles and will be able to cover all operating areas and strategic business fields. All other banks will limit themselves in order to shore up special competence.

For the bank-clientele, it is necessary to draw up a personalized profile with a unique and scaled chain of added values. The effective use of the internet and the mobile communication will produce the most deciding competitive advantages towards the bank 2.0. Here we actually see the weakest strategic disadvantage in the industry, especially in continental Europe.

Our clientele can accomplish from us the following:

- Gain in-depth knowledge of the market and its potentials especially of the internet
- Adapt business segments and products to market requirements
- Fully utilise the changes and various forms of the capital market
- Evaluation, control and design of credit exposure and trade risks ex ante as well as manage and process them ex post
- We analyze, value and arrange true, synthetic or hybride sales of asset risks
- Rapidly implement the strategies in lean and efficient organizational forms with our help

We always approach the project by analyzing market requirements and positioning, core competences, best practice of competition, revenues and costs, operational efficiency and derive from such results implementable strategies which we accompany on client´s demand.

Corporate Finance

The consideration and immediate incorporation of adequate capital market and financing concepts are increasingly indispensable to successful planning and implementation of corporate strategies. With an eye on feasibility and free of conflicts of interest we consult our clientele with appropriate corporate finance and investment-banking concepts.

- Accompaniment of the purchase and sale of business, particularly part of strategic global concepts on buy- and sales-side
- Partner and successor negotiations
- Valuation of enterprises and risks (for buyers and sellers)
- Corporate financing through private, institutional and strategic investors as well as through capital market launches
- Privatization strategies
- We analyse, value and optimize the existing or targeted business, the financing or investment model, we make estimates about risks and rewards, structure and place the finance or the business.

Insurances

Insurance companies can anticipate even greater competition as result of deregulation than the banking sector. It is important to insurance companies to be able to serve both their private and commercial customers in future at much more reasonable costs and more personally. This necessitates not at least advantages in terms of magnitude to profit from scale effects. Such effects also can be reached by creating industrial solutions with white label standard products or by outsourcing concepts of standard operations. The effective use of the internet and the mobile communication will produce the most deciding competitive advantages towards the insurance concept 2.0. But also the asset management results in the majority of the continental European market participants are not competitive compared to international market leaders.

Against this background, we advise our clientele primarily with regard to securing and expanding their business through participation and cooperation strategies as well as with regard to the classic areas of:

- Asset Management and sale of nonstrategic assets or assets in run off
- Sales and market expansion through strategic alliances and / or takeovers
- Cost efficiency
- Organization
- New products

- Outsourcing of nonstrategic or unprofitable or too small operating areas

We always approach the project by analyzing market requirements and positioning, core competences, best practice of competition, revenues and costs, operational efficiency and derive from such results implementable strategies which we accompany on client´s demand.

Real Estate

Real estate investment in Europe is evolving from a regulated and tax-oriented investment to a classic capital investment and is thereby competing globally with other capital investments, particularly in stocks and bonds. Additionally the meanwhile long lasting low interest phase created an unrealistic price level with obvious and significant risks of interest changes.

This initial situation demands careful definition of objectives and strategic consulting and implementation for our clientele that despite belonging to the large businesses still maintains structures of medium sized companies. What is needed are truly operational concepts and strategies with the following focus:

- Market and feasibility-studies
- Concepts for user, marketing, investors and financing
- Optimization of complex public and institutional property through corporate real estate and public real estate strategies
- Optimization of institutional real estate inventories through internationally oriented portfolio management on the asset side, combined with corporate finance strategies such as concepts for going public, participation and financial engineering, equity and mezzanine finance for projects and companies etc. on the liabilities side.
- Adjustments in management and organization due to the strategic requirements.

We always value existing real estate, concepts, projects and portfolios under the aspect of sustainable use and suitability by objective criteria with quantitative methods and by international standards. We apply rents and costs mark to market. We derive adjustments in organization and management from the strategic goals, from existing core competencies, internal cost analyses and from a best practice analysis.

Project Work

We solve the whole project task in an organized team work approach, preferably in workshops. We solve especially strategic tasks by analyzing market requirements and positioning, core competences, best practice of competition, revenues and costs and derive from such results implementable strategies which we accompany on client´s demand after developing in consent with the client an implementation plan with competencies, responsibilities, time, investment and cost budgets.

Fees

In all cases we discuss with our clients the project tasks and proposal, we describe approaches, project organization, timing and calculate our fees on a fair time estimate. For transaction oriented projects we normally agree in a success fee plus a nearly cost covering retainer to keep an independent advisor position and ensure clients commitment. We invoice expenses either in a lump sum or directly.